

BUSINESS MARKETING ASSOCIATION OF NEW YORK & FORBES® FORUM

Look forward to hosting you at the Forbes Galleries
for a Networking Event.

Reputation Management In an Era of Social Media:

How B2B Marketers engage with customers and manage
their reputations through traditional and non-traditional
channels of communications, advertising and marketing.

Roundtable moderated by:

Anthony Johndrow, Managing Director,
The Reputation Institute

Thursday, February 25, 2010
4:00 pm- 6:30 pm

Forbes Galleries
60 Fifth Avenue
New York, New York

Attendance is free to BMA members and
\$45 to non-members

Roundtable discussion beginning at 4:30 pm,
followed by networking cocktail reception

RSVP to Casey Clifford at 212.620.2301
or cclifford@forbes.com Space is limited

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